

MAHARSHI DAYANAND UNIVERSITY ROHTAK

Theory Date Sheet of MBA (II) 3RD Semester (Old Scheme)

Examinations to be held in December, 2012.

Time of Examination :- 2.30 p.m. to 5.30 p.m.

Centre of Examination :- Ojas Institute, B-I Sector 16, Rohini Delhi

MBA (II) 3rd Semester

Date	Nomenclature of Paper	Paper Code	Paper No.
4-12-2012	Business Policy & Strategic Analysis	II-301	11931
5-12-2012	Management Information System	II-302	11932
6-12-2012	Consumer Behaviour	II-SM-I	11933
7-12-2012	Advertising Management	II-SM-II	11934
8-12-2012	Security Analysis & Portfolio Management	II-FSB-I	11935
10-12-2012	Strategic Cost Management	II-FSB-II	11936
11-12-2012	Foreign Exchange Management	II-IB-I	11939
12-12-2012	Export Import Procedures & Documentation	II-IB-II	11940
13-12-2012	Data Base Management System	II-IT-I	11941
14-12-2012	System Analysis and Design	II-IT-2	11942
15-12-2012	Strategic Human Resource Management	II-HRM-I	11943
17-12-2012	Talent Management	II-HRM-2	11944

- Note: 1. Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.
2. The pager/mobile phone is not allowed in the Examination Centre.
3. The use of simple calculator is allowed. Exchanging of calculator is not allowed.

CONTROLLER OF EXAMINATIONS